



The School Board of Broward County, Florida
District Advisory Council – KC Wright Board Room

DRAFT MINUTES

Wednesday, May 11, 2022 6:30 pm-8:30 pm

DAC Website: browarddistrictadvisory.ch2v.com/

Email: Districtadvisorycouncil@gmail.com

Chair – Debbie Espinoza

Vice Chair – Jeff Bold

Recording Secretary – Brie-Anne Pendlebury

Corresponding Secretary – Laurel Garfinkel

Communications Chair – Kathy Diaz

The chair, Debbie Espinoza, welcomed everyone. This meeting was held at KCW. *Meeting etiquette was reviewed. Meeting Etiquette (raise your hand and wait to be acknowledged, the questions will be called in the order hand was raised, no side bar conversations)* Mrs. Espinoza introduced the guests for the evening; Dr. Cartwright. Ms. Marte, Ms. Korn, and Mr. Sullivan. She reviewed the protocol and expectations for district, area, and school advisory meetings as well as the representative composition of each group.

Meeting was called to order at 6:35 PM by Debbie Espinoza.

Housekeeping

Attendance Requirements: We need to meet quorum every meeting in order to conduct business. If you miss 3 consecutive meetings or 4 in total, you cannot vote and must be reappointed.

Sunshine Law and Ethics Training (10 minutes for returning members; 45 for new members) <http://browardschools.com/Page/41329>

Sign-up to receive emails on the DAC website <http://browarddistrictadvisory.ch2v.com/>

Speakers

DAC Election of Officers, Carolyn Krohn

We have met quorum for this evening and nominations shall proceed. Nominations for some positions have been given in advance and are also taken from the floor this evening.

Chair: No prior nominations; Nominations from the floor: Chuck Harper

Vice Chair: No prior nominations; Nominations from the floor: Jacqui Luscome (declined), Cynthia Dominique (declined), Malicah Isaac (accepted)

Recording Secretary: Brie-Anne Pendlebury-unopposed

Corresponding Secretary: Kathy Macri Diaz-unopposed

Communications Chair: Laurel Garfinkle-unopposed

Final Board 2022-2023:

Chair: Chuck Harper

Vice Chair: Malicah Isaac

Recording Secretary: Brie-Anne Pendlebury

Corresponding Secretary: Kathy Macri Diaz

Communications Chair: Laurel Garfinkle

John Sullivan, Chief Communications Officer (Task Assigned)

The 2018 referendum will be expiring in June 2023. It currently funds 500 safety and security personnel, 100 mental health personnel, and workforce supplements. The new proposal increases from .5 to 1 mil to offset the new amount required to be shared with charter schools and increase supplements to workforce. The increase cost is about \$12 per homeowner. This is about funding people not buildings. An independent audit confirms that the funds from the 2018 referendum were spent according to what was proposed to voters.

There was a suggestion that a one-page synopsis be created to share with voters. Ms. Marte clarified that Broward is a district that is required to contribute as donor district along with Miami-Dade and Palm Beach counties. About 140 million dollars is taken from these three counties to be distributed to other counties in Florida. Referendum funds are kept within our county only.

Dr. Vickie L. Cartwright, Superintendent of Schools

Judith Marte, Deputy Superintendent of Operations

Questions were proposed in advance.

What will be your vision for supporting the parent advisory groups that serve the district, including the looping process they help facilitate, their wide-ranging committee participation, and any motions that may arise from their efforts? In the past a council of advisory chairs met with the Superintendent of Schools on a regular basis. Would you be open to re-establishing such a process?

Dr. Cartwright will have a representative at advisory meetings. She also plans to attend at least one meeting of each advisory. Advisories are essential voices for feedback and are greatly valued. She recognized that reciprocal communication from the district back to advisories is an opportunity for improvement. Ms. Espinoza shared concerns with plan/action steps for being better involved with advisories. Dr. Cartwright shared that part of her organization plan to be shared at the May 17th school board meeting includes an assigned senior staff member to each advisory. Donna Korn shared that it would be an excellent effort in building communication to have the superintendent to dedicate one meeting with advisory chairs. She also shared that she is looking forward to the new organizational chart. Dr. Cartwright is open to the plan to meet with advisory chairs on a regular basis during the upcoming year after the new organizational plan is in place.

What is the plan to address the marketing of our schools to increase enrollment and market share? Will exit interviews be attempted?

Dr. Mancini shared that she is working in collaboration with Mr. Sullivan to compile a complete marketing plan. There is a current process with exit surveys, however, she acknowledges that there is great opportunity for improvement. Mrs. Newmeyer suggested that the innovative and magnet showcase be brought back as there was great parent attendance and increased enrollment as a result. Ms. Luscome suggested that exit interviews also be conducted for staff leaving the district.

How can we maintain our specialized programs at schools (ex. Computer coding, veterinary services), recognizing the high teacher turnover state, including teachers with specialized skills?

Dr. Mancini outlined that there are new pools and plans to limit the use of substitutes in for these specialized courses in collaboration with Talent and Acquisition. There is also a

plan to work with universities with these special degree programs to directly recruit graduates.

What is your vision to relieve the school-based administration and leadership from non-educational tasks?

Dr. Cartwright indicated that some of these tasks have already been absorbed by small task forces and committees. She used an example of establishing processes for things such as product review. The new processes are strategically implemented to give time back to administrators. Mrs. Espinoza shared her concern with so many things being placed on administrators' plates. Dr. Wanza shared that this is a burden of all aspects of education in America today, including staff. Ms. Marte also affirmed that the state of educational requirements and demands has increased beyond district control and are legislatively driven.

What can be done to support teachers who personally provide basic supplies and resources to their students?

Dr. Wanza recognized that teachers can never be compensated for what they expend on students. School accountability funds, business partners, and the Broward Education Fund. Mrs. Pendlebury inquired about the Tools for Schools program limited to Title I schools and the increased need of schools that are no longer under that umbrella but still have great need. Dr. Wanza will reach out to the BEF to extend the opportunity to shop to non-Title I schools.

Mark Your Calendars:

DAC Meeting: May 11, 2022, 6:30pm @ KC Wright Bldg.

South Area Advisory: May 18, 2022, 9:00am @ McArthur High School

Central Area Advisory: May 19, 2022, 9:45am @ Indian Ridge School

North Area Advisory: May 19, 2022 6:30pm @ Monarch High School

ESE Advisory: May 18, 2022 6:30pm @ Plantation High School

Area Advisory Websites

District Advisory Council

<http://browarddistrictadvisory.ch2v.com/content.asp?PageID=0>

North Area Advisory Council

<http://northareaadvisorycouncil.ch2v.com/>

Central Area Advisory Council

<http://centralareaadvisorycouncil.ch2v.com/>

South Area Advisory Council

<http://southareaadvisory1.ch2v.com/>

Advisory Chairs

District Advisory Council Chair: Debbie Espinoza districtadvisorycouncil@gmail.com

North Area Advisory Council Chair: Cynthia Dominique northareaadvisory@gmail.com

Central Area Advisory Council Chair: Maritza Masseria caac.chair@gmail.com

South Area Advisory Council Chair: Veronica Newmeyer browardsoutharea@gmail.com

Meeting Adjourned @ 8:38 PM

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